



## **Subscriber complexion – December 2008**

### **Total number of subscribers 1,006**

Including:

Dietician 144  
Nurse diabetes 98  
Patient 56  
Doctor 43  
Nurse General 42  
Academic 32  
Marketing 32  
Administrator 31  
Diabetologist 31  
Education 31  
Pharmaceuticals 23  
Media 22  
Physician 16  
Endocrinologist 12  
Paediatrician 11

Locations:

UK 585  
USA 151  
Australia & New Zealand 105  
Ireland 43  
Canada 16

Also small numbers from 43 other countries

Information about sponsorship

<http://www.glycosmedia.com/library/Sponsorship.pdf>