



**Glycosmedia** is introducing a daily diabetes information service as a news feed for use on your website.

At the moment **we are seeking expressions of interest only** with a view to introducing the news service if a demand is proven.

The listing is hand-picked and does not rely on the broad-brush approach of electronic feed. By using this time-consuming approach the pertinence of the material we select is optimised.

The editorial team can be seen here <http://www.glycosmedia.com/aboutus.htm>

By feeding our listing into the “skin” of your website it will enable you to attract and retain visitors.

Although the information is primarily for healthcare professionals it would also be of interest to patients and the general public.

The contract for this news feed is very reasonably priced at an introductory cost of £500 per annum.

The contract will be paid half yearly in advance and will have a drop-out clause at 6 months. It will be re-negotiated at the end of the year.

The quality of our news listing can be assessed via our archive here <http://www.glycosmedia.com/archive.htm>

I do hope that you will express an interest in commissioning us to provide a diabetes news feed for you and I would be pleased to provide any further information that you require.

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